



WLOS
110 Technology Dr
Asheville, NC 28803

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2517699

Schedule Dates	10/11/16-10/17/16	Date Entered	06/03/16
Advertiser	Josh Stein for Attorney General North Carolina-D	Last Modified	09/30/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Louise Palmer
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	STEIN FOR AG (807624)	Headline #	ECR25169823
Salesperson	Millennium/PHL, Philadelphia (1103)	Demo	
Sales Office	Millennium Philadelphia	Order Type	Normal
Buyer Name	Colin Lawson,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	287/305/4763	Commission	\$1,365.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$7,735.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	candidate DO NOT RELEASE WITHOUT FUNDS.		

Asheville (WLOS)		
By Broadcast Month	Spots	Rate
Oct. 2016	15	\$9,100.00
Grand Total:	15	\$9,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/11/16-10/14/16	3	:30	6A- 6:30A (EST)	1		X	X	X	X			1	\$500.00	\$500.00	Asheville (WLOS)	NWS13 THIS MORN Level 3	9/30/16
2.0	Normal Line / News	10/11/16-10/14/16	3	:30	6:30A- 7A (EST)	2		X	X	X	X			2	\$550.00	\$1,100.00	Asheville (WLOS)	NWS13 THIS MORN Level 3	9/30/16
3.0	Normal Line / News	10/11/16-10/14/16	3	:30	7A- 8A (EST)	1		X	X	X	X			1	\$550.00	\$550.00	Asheville (WLOS)	GD MRN AMR-ABC< Level 3	9/30/16
4.0	Normal Line / News	10/11/16-10/14/16	3	:30	8A- 9A (EST)	2		X	X	X	X			2	\$900.00	\$1,800.00	Asheville (WLOS)	GD MRN AMR-ABC< Level 3	9/30/16
5.0	Normal Line / News	10/11/16-10/14/16	3	:30	4:59P- News-News 13 First News At 5p	2		X	X	X	X			2	\$450.00	\$900.00	Asheville (WLOS)	First News At 5 Level 3	9/30/16
6.0	Normal Line / News	10/11/16-10/14/16	3	:30	5:27:30P- News-News 13 at 5:30p	1		X	X	X	X			1	\$500.00	\$500.00	Asheville (WLOS)	First News At 5 Level 3	9/30/16
7.0	Normal Line / News	10/11/16-10/14/16	3	:30	5:58P- News-News 13 at 6p	2		X	X	X	X			2	\$800.00	\$1,600.00	Asheville (WLOS)	Wkdy News 13 @ 6 Level 3	9/30/16
8.0	Normal Line / News	10/11/16-10/16/16	3	:30	10:59:56P- News-News 13 11p Late News	2		X	X	X	X		X	2	\$550.00	\$1,100.00	Asheville (WLOS)	News 13 Tonight Level 3	9/30/16
9.0	Normal Line / News	10/17/16-10/17/16	3	:30	7A- 8A (EST)	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	GMA	9/30/16
10.0	Normal Line / News	10/17/16-10/17/16	3	:30	5:27:30P- News-News 13 at 5:30p	1	X							1	\$500.00	\$500.00	Asheville (WLOS)	530PM NEWS	9/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Maura Johnson,
 being/on behalf of: Josh Stein,
 a legally qualified candidate of the Democratic
 political party for the office of: Attorney General
 in the General
 election to be held on: 11/8/16
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Josh Stein for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Falmlin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/10/16 M. Johnson
Date Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Maura Johnson on behalf of Josh Stein for Attorney General
(name of federal candidate or authorized committee) hereby certify that the
programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

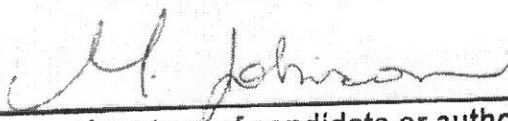
☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has approved
the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved the
broadcast, and that the candidate and/or the candidate's authorized committee paid for
the broadcast.



signature of candidate or authorized committee

Maura Johnson

printed name

2/22/16

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	AS ORDERED				

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.